

# AWS and Anthropic GenAI Scale Program Terms of Participation

These Terms of Participation set forth the rules for participation in the AWS and Anthropic GenAI Scale Program

Whenever the terms defined hereunder are used in this Terms of Participation, they should be understood as follows:

**Organizer** – Vestbee Sp. z o.o. based at: ul. Padevska 23/7, 00-077 Warsaw, Poland, entered to the Register of Entrepreneurs carried out by the District Court for Warsaw, XII Commercial Division of the National Court Register under the KRS number: 0000393616, NIP: 7010308507 REGON: 143973016.

**Sponsor** - Amazon Web Services EMEA SARL (hereunder referred to also as AWS) based at: 38 avenue John F. Kennedy, L-1855 Luxembourg, R.C.S. Luxembourg B186284, operating through its department in Poland: Amazon Web Services EMEA SARL Sp z o.o. based at: Atrium Plaza, Al. Jana Pawla II 29, PL-00-867, Warsaw, Poland, entered to the Register of Entrepreneurs carried out by the District Court for Warsaw, XIII Commercial Division of the National Court Register under the KRS number: 0000700448, NIP: 1080022032, REGON: 368590172.

**Program** – 2 -week virtual and equity-free bootcamp accessible at the website <https://www.vestbee.com/aws-and-anthropic-genai-scale-program> for EMEA startups wanting to build generative AI applications with the support of experts from AWS and Anthropic who can meet the conditions specified in this Terms of Participation.

**Participant** – a natural person entitled to participate in the Program

**Project** - an IT solution built in AWS cloud infrastructure, using at least one of the **AWS Services**.

**Application** – actions undertaken by a Participant to register for the Program

**Deadline** - maximum date for submitting Application that is presented on the website <https://www.vestbee.com/aws-and-anthropic-genai-scale-program>

**Registration** – creating an account on Vestbee platform via [www.vestbee.com](http://www.vestbee.com) website.

**Account** - account created on Vestbee platform after registering to the Program via <https://www.vestbee.com/aws-and-anthropic-genai-scale-program>

**Vestbee platform** - platform accessible at the website [www.vestbee.com](http://www.vestbee.com)

**Application Form** - set of questions available at Participant’s Account in the section “My Applications”

**Fortuitous Events** – circumstances which despite maintaining due diligence are unpredictable and cannot be prevented or stood against effectively.

**Regulations** – this set of regulations meaning the set of terms of participation in the Program

## TECHNICAL TERMS OF PARTICIPATION

1. All startups from the EMEA region and able to meet the conditions specified in this Terms of Participation, focused on developing their projects in areas specified on the website <https://www.vestbee.com/aws-and-anthropic-genai-scale-program> can take part in the Program.
2. There are 3 scenarios acceptable to take a part in the Program:
  - a. Startup will build the Project on AWS infrastructure using at least one of AWS Services,
  - b. Project was built before on AWS and is live,

- c. Project was built before on any other platform and will be migrated to AWS during the Program. In case of migration from on-premises, hosting or other cloud platforms, AWS has dedicated migration programs for the support that Participants can use (for special migration programs contact us at [office@vestbee.com](mailto:office@vestbee.com)).

## ORGANIZATIONAL TERMS OF PARTICIPATION

1. The condition for participation in the Program is to submit a complete Application by filling in the Application Form correctly and confirming it by clicking the button “Submit” available in the “My applications” section on Participant’s Account. In case of a juvenile, the application can be submitted only by his/her statutory representative. Any consents described hereunder given by a statutory representative refer to the juvenile.
2. Applications can be submitted only electronically (online) via Registration to the Program at website <https://www.vestbee.com/aws-and-anthropic-genai-scale-program>. Startups will receive a confirmation of Participation in the Program via email.
3. Filling in the Application Form and attaching needed documents require providing personal details which include name, surname, e-mail address and other details.
4. Submitting the Application for the participation in the Program constitutes the acceptance of the Terms of Participation available on the website [www.vestbee.com](http://www.vestbee.com) and the Participant’s commitment to follow them.

## SELECTION PROCESS

1. Selection process consist of 2 stages:

- a. Qualification for the Program,
  - b. Identification of Projects that will graduate for the AWS and Anthropic GenAI Scale Program
2. The Sponsor together with the Organizer will check all Applications submitted before the Deadline for completeness, correct formats, and content aligned to these Terms of Participation. Only positively verified applications can be selected for the Program.
3. Sponsor together with the judges will select Projects accepted to Program. Sponsor will inform the Participants via email if they are selected.
4. To be taken into consideration for the Program selection, Project must meet the following conditions:
  - a. Is about any GenAI use case.
  - b. Implements real business scenarios and is an answer to real customer's pains and needs.
  - c. Was built on AWS cloud platform (or will be migrated to AWS during Acceleration Program).
5. The judges will use the following criteria for the assessment in the program selection process:
  - a. Innovation in chosen category – 0 – 10 pts.
  - b. Market Size – 0 – 10 pts.
  - c. Team – 0 – 10 pts.
  - d. Solving a big problem – 0 – 10 pts.
  - e. Existing traction – 0 – 10 pts.
  - f. Use of AWS services – 0 – 10 pts.
6. Jury (board of business and technology specialists) will use their own judgement to decide about the score in every category. Scoring for each category will be an average of all points given by Jury in this category divided per number of Jury participants that assessed this

category. Total score is a sum of all points in all categories. There are a maximum of 60 points possible to get in total.

7. Scoring definition for categories:

- a. Innovation: is to check if there is something really innovative in the Solution.
- b. Market Size: How big is the total addressable market, and how big part of the market the Project is able to take.
- c. Team: Experience and knowledge of the people standing behind the Project.
- d. Solving a big problem: if the solution is beneficial for the business sector in any area.
- e. Existing traction: What milestones have Project accomplished so far and if the Project generates revenues.
- f. AWS services usage: these criteria will be assessed by the Sponsor of the Program. If the Solution will use any of the AWS Services it's the opportunity to earn additional 10 points. Scale and purpose of the usage of these services will be a subject of assessment.

8. Top scored Projects will graduate to the Program.

## BENEFITS

1. All Participants will have access to the AWS Activate Program described in these Terms of Participation. All Participants who registered their Accounts before the Deadline, will get access to \$5.000,- level in AWS credits (AWS Activate Program rules and its terms will apply),
2. Participants can after the program apply for:
  - a. Up to \$300,000 in AWS GenAI Activate credits pending deployments via Bedrock. Startups must separately qualify for [AWS Activate](#) in order to receive AWS Activate credits. Receipt and use of AWS Promotional Credits are subject to the [AWS Promotional Credit Terms and Conditions](#).

- b. 1:many sessions, workshops and 1:1 mentor meetings with subject-matter experts and advisors
  - c. Access to dedicated support from AWS Solution Architects
  - d. Opportunity to meet executives of AWS, Anthropic, and leading venture capital firms during the kick off event announced on the website [www.vestbee.com](http://www.vestbee.com)
  - e. Access to a community of peers and GenAI leaders at industry focused networking events with investors and enterprise customers
  - f. Fundraising tools & support along with access to wide network of global leading VC funds
  - g. Access to a bundle of partner discounts / offers
  - h. Co-marketing resources and media coverage for selected startups
  - i. Access to wide network of community, VC funds, compliance, technology & innovation experts
3. AWS credits in AWS Activate Program shouldn't be treated as an amount. There are levels of credits that Participants can use. More details can be found in the section "AWS Activate Program and AWS credits" of these Terms.

## RIGHTS AND OBLIGATIONS OF THE ORGANIZER AND THE SPONSOR

1. The Partners of the Program, especially the Sponsor, might grant the Participants with different awards, credits, services etc, but the Organizer is not responsible for the realization of these awards.
2. Organizer and Sponsor reserve the right to prevent the participation of a company without providing a reason. This might happen among others if a Company has not Registered to

the Program or has done it incorrectly (for example has not completed the Application Form) in accordance with these Terms of Participation rules.

3. Organizer and Sponsor allow a possibility of changing the assumptions of the Program including its timeline. In such case, Organizer is obliged to put such information on the website <https://www.vestbee.com/aws-and-anthropic-genai-scale-program>
4. The Organizer and Sponsor reserve the right to cancel the Program at any time, without giving cause. In such cases, the Organizer or Sponsor will inform Participants about this situation via email correspondence.
5. Organizer together with the Sponsor, reserves the right to publish the names of enterprises and of people participating in the Program together with the logo or the photo uploaded in the Account.
6. Organizer warrants that Vestbee platform functions in such a manner as to prevent access by unauthorized persons to the content of the Account.
7. Organizer shall engage in all reasonable efforts to ensure the uninterrupted operation of Vestbee platform, however, Organizer shall bear no liability for disruptions in the functioning of Vestbee Platform caused by malfunction, force majeure or unauthorized interference.
8. In special cases involving the security or stability of the telecomputer system, the Organizer has the right to temporarily cease or restrict the provision of electronic services without advance notice given to users of Vestbee platform. In particular, the Organizer may conduct maintenance work intended to restore the security and stability of the telecomputer system. Participants shall not be entitled to any claims in conjunction

with the temporary or permanent cessation of the provision of electronic services by the Organizer.

9. Organizer also has the right to cease providing electronic services at any time if a justified demand to do so is made by an internet service provider or another authorized entity. Without prejudice to the relevant legal regulations and these Terms, the Organizer shall not bear liability for losses resulting from the faulty operation of a transmission system, including for equipment failures, delays and disruptions in the transfer of information.
10. Organizer shall not bear liability for the content of web pages accessed via links placed on Vestbee platform. Organizer declares that he has no influence over the content of such web pages, nor does he undertake to verify it.
11. Organizer reserves the right to introduce changes to the content of these Terms of Participation. Organizer shall inform of all changes to these Terms of Participation on the website [www.vestbee.com](http://www.vestbee.com).

## RIGHTS AND OBLIGATIONS OF A PARTICIPANT

1. Participants cannot address other Participants, speakers, Sponsor and Organizer in a manner which violates their dignity or is contrary to general principles of social coexistence.
2. Participants are obliged to behave in a manner that does not disturb other Participants.
3. Organizer and Sponsor reserve the right to remove a Participant from the Program if he/she breaks the rules of this Regulations set. In such cases, no claims of his Participant are due.



4. The Participant may cancel the Application via electronic mail sent to [office@vestbee.com](mailto:office@vestbee.com).
5. Participant may request the Organizer to add another email address to the Participant's Account via electronic mail sent to [office@vestbee.com](mailto:office@vestbee.com). The confirmation of adding the email address will be an electronic mail sent to the address stated in the Application. Participant may also add another email address to the Participant's Account himself/herself on the Participant's Account. The new Participant who receives an access to the Account accepts this regulation set and undertakes to abide its rules.
6. Participant confirms that the Application Form has been completed with true, proper and correct information.
7. The Organizer shall not bear liability for loss arising out of incorrect information entered into the Application Form by the Participant.
8. By accepting these Terms of Participation, the Participant declares and warrants that their Project both as a whole and as each of its elements, does not infringe the rights of third parties, including the right to image protection, personal and property copyrights, rights arising from inventions, utility models, industrial designs, trademarks, geographical indications and integrated circuit topography.
9. By accepting these Terms of Participation, the Participant grants rights to the Organizer and the Sponsor, as well as any third parties involved in the Program, solely for purposes related to the organization and promotion of the Program. This includes a free-of-charge and unlimited license to use all elements of the Project, such as the logo, website name, or any other designation that identifies the Project or its creators.

## AWS Activate Program and AWS credits

1. AWS credits used in AWS and Anthropic GenAI Scale Program come from AWS Activate Program. All AWS Activate Program rules will apply: <https://aws.amazon.com/activate/credits/> .
2. Additional information on how AWS Activate Program works, can be found in the FAQ: <https://aws.amazon.com/activate/faq/>

## GENERAL INFORMATION

1. The Program is an initiative organized to promote the best GenAI startups from the EMEA region. Benefits from this Program will help them to stabilize, scale, reach new customers and markets, all together through the specially designed activities and awareness increase.
2. Participation in the Program is free of charge for startups.
3. Any possible disputes arising from contracts signed on the basis of these Terms of Participation will be settled by the court relevant for the headquarters of the Organizer.
4. Organizer states that the use of electronically provided services is associated with a risk that the user should be aware of.